

my child

Dear Subscriber

Welcome to our December eNewsletter. It features a host of great deals, cool products and fun ideas. I hope you enjoy it.

Best regards
Jessie Reid
eNewsletter Editor

eNewsletter • Issue 50 • December 2011



UPDATE

Welcome to our December issue! It's time, once again, for your monthly dose of great giveaways and special offers, as well as up-to-the-minute parenting news and the latest from our blog. Speaking of the blog, make sure you pop over and check out our new look site at mychildmagazine.com.au, which is sure to keep you entertained in between issues. Not that you'll have to wait for that, as our summer edition just launched along with our first-ever digital version. So now you can get your fix in print, on your screen, in your inbox and on the blog! Have a great Christmas and holiday season! Jessie x

FREE SHIPPING AUSTRALIA WIDE FOR ALL ORDERS OVER \$50 UNTIL DECEMBER 31*

bargain school supplies Art Craft, Teachers' Supplies. www.bargainschoolsupplies.com.au subscribe for a \$5 voucher* *Conditions apply

BONUS SPORTS CAP OFFER
buy any Cheeki single wall stainless steel bottle and receive a bonus flip top high flow sports cap*
45 different bottles to choose from - 350ml to 1.2 litres
* kids 350ml bottles receive bonus kids twist lid - 600ml sports bottles receive bonus flip top sports cap to match bottle
Offer only available online through [eat.drink.stainless](http://eat.drink.stainless.com.au) CLICK HERE for more details. Offer ends 23rd December 2011



ON THE BLOG

Rock your robin with these adorably sweet tweeting birds – which actually tweet! Handmade in Brooklyn, New York, from organic cotton and with a hidden squeak, these make a great gift or soft bedtime bird. They are packed with personality and, most importantly, cuteness. Just give them a squeeze. Tweet. Tweet. Head over to rompstore.com to see these and more quirky, creative finds.

Pop over to [our blog](#) for more of the latest cool, creative products!

eternal source www.eternalsource.com.au

- Organic Baby Clothes
- Organic Baby Skincare
- Organic Baby Bedding
- Organic Baby Carriers
- Organic Baby Toys
- Organic Sleeping Bags
- BPA Free Baby Bottles
- BPA Free Teethingers
- Eco Nappies & Wipes

Our secure online eco store has over 800 amazing eco products, so visit today! Ph: (02) 9999 2952



REPORT

Here's a sanity-saving fact for you: television can make your little one smarter. According to the federal government's longitudinal study of Australian kids, television can improve your child's language skills. It also said children that benefit as much from computers as they can from books. However, it found that having a TV in a child's bedroom led to poorer vocabulary. Researcher Michael Brittan says, TV or no TV, it's parenting that makes the difference, indicating that screen time is safe provided you present a stimulating environment, conversation and supervision. Now isn't it nice to hear something positive about the effects of television?

Green Kids www.greenkids.com.au [facebook.com/greenkidsnappies](https://www.facebook.com/greenkidsnappies)

Green Kids Modern Cloth Nappies
SALE ON NOW!
15% OFF EVERYTHING IN STORE INCL. NAPPY PACKAGES!
Type code MYCHILD at checkout to get the discount!

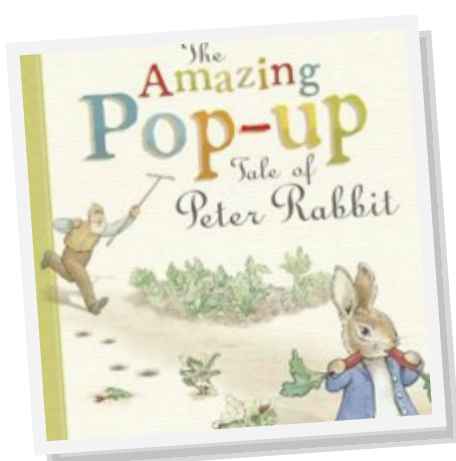
*Save money & the environment
*Available in gorgeous colours & prints

Green Kids nappies are so easy to use.
No pins, no soaking, no folding!

kiekaboo presents: **WALLA BOO!**

Visit our website www.kiekaboo.com.au and receive 15% of when they use the promotion code: Christmas2011
Valid until: January 12, 2012

Slings Shoes Sleeping Bags Bibs Wraps Toys Foot Muffs



BEST BOOK

The Amazing Pop-up Tale Of Peter Rabbit based on the original by Beatrix Potter

Peter Rabbit is back and up to no good in Mr McGregor's garden in *The Amazing Pop-up Tale Of Peter Rabbit* (Penguin, \$29.95). When his mother tells him to stay away from the old man's garden, what does Peter do? He heads straight into the garden gate for a feast of cabbages and carrots. Spotted straightaway, Peter has to find his way out of the garden before he is made into a pie. Using Beatrix Potter's complete text and original illustrations, the images come to life through pop-up pictures, with Peter literally popping off the page to escape Mr McGregor!

littleindigo

childrenswear boutique

milk baby essentials win a \$500 Milk & Co. gift pack

simply purchase any essentials product from Baby Bunting and let us know what you think about the product on our facebook page for your chance to win!



MUST DO

UNICEF Australia Christmas charity gifts – ongoing

UNICEF works in over 150 countries to promote and protect the rights of children and provides essential medicines, vaccines, education, health and emergency supplies. So this year why not get involved with their Christmas gift program? You choose a gift, select and personalise a card for your friend or loved one and UNICEF will send your gift to where it is most needed. Plus, at no extra charge, you get that warm fuzzy feeling that you have done something meaningful this Christmas! Gifts start at \$10 and include first-aid kits, bikes, vaccines, water and more. Go to unicef.org.au.

MINIHAHA WAREHOUSE SALE
WHEN: 8th-10th Dec 2011
Thu-Fri 9-4pm, Sat 9-2pm
WHERE: 11 Carroll Cr, Glen Iris 3146 Mel Ref (59,F6)
SORRY NO PRAMS ALLOWED
CASH PREFERRED (eftpos, visa, mastercard accepted)
www.minihaha.com.au Tel. 9832 4832

20% OFF OUR CHRISTMAS RANGE!
with promotion code MYXMAS2011
Ends 10/12/11. Not to be used in conjunction with any other offer.
stuckonyou.com.au

Bebe Tahlia fox&finch by minihaha WOOF! Minihaha



MY CHILD MEETS

Julia Whitney from Rudy And The Dodo

Julia Whitney, a mother of three wildly wonderful boys, found herself frustrated by a lack of child-free shopping time and energy when searching for goodies for her children and gifts for her family and friends. Inspired by every other mother out there, Julia created Rudy And The Dodo, an online store dedicated to sourcing gifts that combine a lot of fabulous with a little bit of quirk for your child. We chat to her about juggling a business with motherhood and the joys of finding something that you love doing. [Read more](#)

StyleAficionado

Unique Gifts & Stylish Essentials for the Modern Family



Sukimama eco boutique for mama, baby & child www.sukimama.com.au

20% off entire Dimples by Jane Anne Range Code: MYCHILD

Enter our Facebook My 'Cheeky Ill' 'Monkey Ill' Photo Contest!

Poppet Group Pty Ltd
PO Box 3339 Merewether NSW 2291
p 02 4963 5002 | f 02 4963 5004

Join the My Child Community
Follow us on Facebook
Unsubscribe

Follow us on Twitter
mychildmagazine.com.au

eNewsletter Editor
Jessie Reid
jessie@poppetgroup.com.au